

COOKIES AND OTHER SUCH DEVICES

A cookie is a small amount of data sent from our server and stored on your computer's hard drive. Cookies help us to provide you with a good experience when you browse our Website and also allows us to improve our Website.

Cookies that are strictly necessary for the operation of our Website

Some of the cookies we use are essential for parts of our Website to operate and are already set. These are strictly necessary for the provision of services requested by you and without them our Website cannot operate as intended. As an example, we may use cookies to store information recorded in a registration form while browsing different pages of our Website or between visits to our Website.

Cookie Name	Description/purpose	Expiry
_camplify_com_au_session	Used on: www.camplify.co.uk Identifies a user session, including the session for a logged-in user. Enables all features that require a user account.	on browser close

Other uses of cookies (where you have consented to such use)

Where you consent to us doing so, we may also use cookies and other such devices to:

allow you to carry information across pages of our Website and avoid having to re-enter information;

measure and improve the performance of our Website;

within registration to allow you to access stored information

help us recognise you as a unique visitor when you return to our Website and to allow us to tailor content or advertisements to match your preferred interests or to avoid showing you the same adverts repeatedly;

speed up searches;

within research surveys to ensure you are not invited to complete a questionnaire too often or after you have already done so; and/or provide additional functionality on our Website.

Cookie Name	Description/purpose	Expiry
pnctest	Used on: www.camplify.co.uk For maintaining a connection to the user while they are using our help live-chat (Freshchat)	01-08-2019 21:00:00
catAccCookie	Used on: www.camplify.co.uk Used to remember a user's choice about accepting cookies.	1 month
remember_spree_user_token	Used on: www.camplify.co.uk For maintaining a shopping basket on our online store section.	2 weeks

Other cookies outside of our control

We may use external services such as YouTube, Twitter or Facebook, to display certain content on our Website. We cannot prevent such websites from collecting information about your usage of their services on our Website, for example, number of plays of a video.

Like many other organisations, we use **Google Analytics** , a web analytics service provided by Google, Inc. Google Analytics sets a number of cookies in order to evaluate your use of our site and enable us to carry out actions including (but not limited to):

Tracking the number of visitors to our site.

Monitoring the number of users on our site at any given time.

Analysing popular content on our site.

Google stores the information collected by these cookies on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. By using our site, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

See this link for how to reject or delete this cookie: [privacypolicy](#)

How do I manage & delete these cookies?

Most internet browsers are automatically set up to accept cookies, but you can set your browser to refuse a cookie or ask your browser to show you where a cookie has been set up. Certain services are only activated by the presence of a cookie and, if you choose to refuse cookies, particular features of this Website may not be available to you.

Find out how to disable/enable cookies by clicking on the "Manage Cookies" section of the Interactive Advertising Bureau UK website on the following link <http://www.allaboutcookies.org>